



**Robert Cordero serves as President and Chief Program Officer of BOOM!Health, a newly merged and rebranded Bronx-based \$12 million nonprofit agency comprised of two former organizations, CitiWide Harm Reduction and Bronx AIDS Services. BOOM!Health delivers a full range of prevention, syringe access, harm reduction, health care coordination, behavioral health, housing placement, legal, advocacy and wellness services to over 8,000 individuals in the hardest to reach communities in the Bronx, New York. BOOM!Health strengthens efforts to remove barriers to accessing medical care, with particular emphasis on HIV and viral hepatitis prevention and care services. The vision of organization is health, wellness and safety for all and BOOM!Health is driven by its mission to transform lives through health and wellness.**



**Robert Cordero, MSW**  
President & Chief Program Officer  
917.640.6274  
rcordero@boomhealth.org

From June 2009 through August 2013, Robert served as Executive Director of CitiWide Harm Reduction in the South Bronx where he successfully guided CitiWide Harm Reduction to fiscal and programmatic stability, resulting in a 3-year strategic plan (2011-2013); expansion to a 7-day-a-week syringe exchange drop-in center; an innovative partnership with HELP/PSI to create a co-located health and wellness center; development of a unique onsite community pharmacy partnership with Evers Pharmacy; renovation of a new 3rd floor 4,000 square foot drop-in and training space for enhanced services; and a 30% increase in CitiWide's operating budget from fiscal year 2010 to 2013. CitiWide's comprehensive model of harm reduction services has resulted in a dramatic increase in access to health care for injection drug users, as evidenced by 93% of CitiWide's HIV positive homeless and unstably housed program participants having a regular primary care provider. Furthermore, CitiWide's syringe exchange program has contributed to New York City's dramatic decline in HIV infection between the 1990s and 2009, with HIV prevalence among injection drug users dropping from 54% to 5% in the Bronx.

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Central Office  
540 East Fordham Rd  
Bronx, NY 10458  
718.295.5605

Harm Reduction Center  
226 East 144th St  
Bronx, NY 10451  
718.292.7718

Prevention Center  
953 Southern Blvd, 2nd Fl  
Bronx, NY 10459  
718.295.5690

[www.boomhealth.org](http://www.boomhealth.org)

Robert is the 2013 recipient of the Joan Tisch Community Health Prize from the Tisch Foundation and the Hunter College School of Public Policy for his demonstrated leadership in the field of community-based health. In 2011, Robert completed the Johnson & Johnson (J&J)/UCLA Health Care Executive Program at the Anderson School of Management, a management development program exclusively for executive directors and leaders of community-based health care organizations.

Robert serves as the elected Community Co-chair HIV Health and Human Services Planning Council of New York. The planning council is mandated under Part A of the Ryan White HIV/AIDS Treatment Extension Act, and determines the priorities and allocations for the use of over \$120 million in federal funds for the delivery of HIV-related services.

Robert holds a master's degree in Social Service Administration from the University of Chicago (1997), and was recognized as an alumnus of distinction in 2008. He previously served as an executive board member and Policy co-chair of the CAEAR (Communities Advocating for Emergency AIDS Relief) Coalition. In 2002, Robert received the NYS Department of Health—AIDS Institute Outstanding Service Award. In 2011, he received the NYPD 40th Precinct Community Council leadership award for his efforts to coordinate with law enforcement and community members to improve the safety of the community. Robert serves on the board of Regional Addiction Prevention in Washington, DC.

A native Chicagoan, Robert resides in the Bronx and is committed to building sustainable model harm reduction, housing, prevention and health programs that defines excellence and empower program participants to lead healthier lives in the community. For more information about BOOM!Health, visit [www.boomhealth.org](http://www.boomhealth.org).