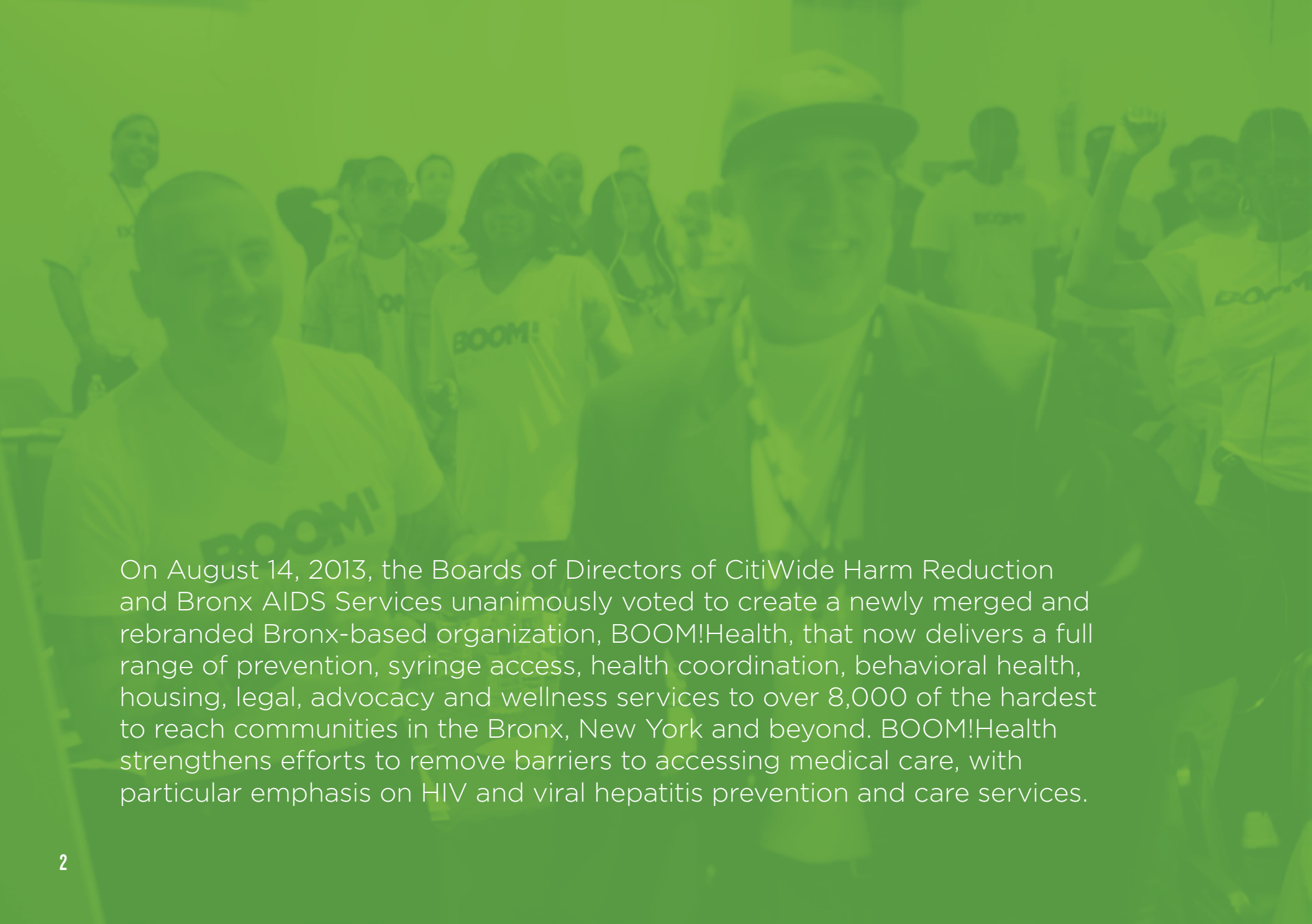


BOOM!
HEALTH



Strategic Plan FY 2015-2017



On August 14, 2013, the Boards of Directors of CitiWide Harm Reduction and Bronx AIDS Services unanimously voted to create a newly merged and rebranded Bronx-based organization, BOOM!Health, that now delivers a full range of prevention, syringe access, health coordination, behavioral health, housing, legal, advocacy and wellness services to over 8,000 of the hardest to reach communities in the Bronx, New York and beyond. BOOM!Health strengthens efforts to remove barriers to accessing medical care, with particular emphasis on HIV and viral hepatitis prevention and care services.

EXECUTIVE SUMMARY

JULY 1, 2014

BOOM!Health’s inaugural 3-year Strategic Plan represents our aspirations to positively impact the health, wellness and safety of New Yorkers in the Bronx and beyond. It is the direct result of an intensive post-merger participatory process that included BOOM!Health staff, clients, program participants, funders, partners, our board of directors and other key stakeholders. So what can you expect from us over the next 3 years? We are going Beyond Our Original Missions to:

- Launch social enterprise initiatives, BOOM!Cafe and BOOM!Kitchen, to improve job opportunities for youth and adults while generating revenue for our groundbreaking LGBT, youth and food & nutrition programs.
- Establish a new 35,000 square foot state of the art Wellness Center with co-located health care and pharmacy services in 2015 with an emphasis on the unique needs of women, youth and the LGBT community in the Bronx.
- Expand prevention, harm reduction, food/nutrition, wellness empowerment, health

coordination, housing and legal services to create a more seamless system of prevention and care that directly addresses health disparities related to HIV, viral hepatitis and other chronic medical conditions.

- Hard hitting advocacy at every level to protect the rights of people living with HIV/AIDS, drug users, the homeless, youth, the LGBT community, low income New Yorkers and other vulnerable communities.

We truly look forward to partnering with you to accomplish this ambitious plan starting today so that we can support BOOM!Health participants on their journey towards wellness and self-sufficiency.

Robert Cordero
President and
Chief Program Officer

José M. Davila
President and
Chief Administrative Officer

Sidney B. Joyner
Chair,
Board of Directors

TABLE OF CONTENTS

- 02** About BOOM!Health
- 03** Executive Summary
- 05** Vision and Mission
- 06** Strategic Positioning in a Changing Environment
- 08** The BOOM!Health Model
- 10** Strategic Goals & Priorities
- 33** Our Structure
- 34** Locations & Contact Info

OUR VISION

Health, wellness and safety for all.

OUR MISSION

Transforming lives through health and wellness.

Strategic Positioning in a Changing Environment

Leading in to 2015, Bronx AIDS Services (BAS) and CitiWide Harm Reduction were facing the best and the worst times in the history of the HIV epidemic. The best time because for the first time there was a Presidential National HIV/AIDS Strategy (NHAS) complemented with the advances in science, particularly HIV/AIDS treatment, which indicated that finally the tools were available to end the HIV/AIDS epidemic. It was also the worst time because these victories were juxtaposed against the backdrop of an economic downturn. Local US governments and the HIV programs and services they fund were required to exhibit austerity measures and the limited available resources were being streamlined towards maximizing HIV health outcomes through medical models of care. This rapidly changing landscape presented major challenges for CBOs like BAS and

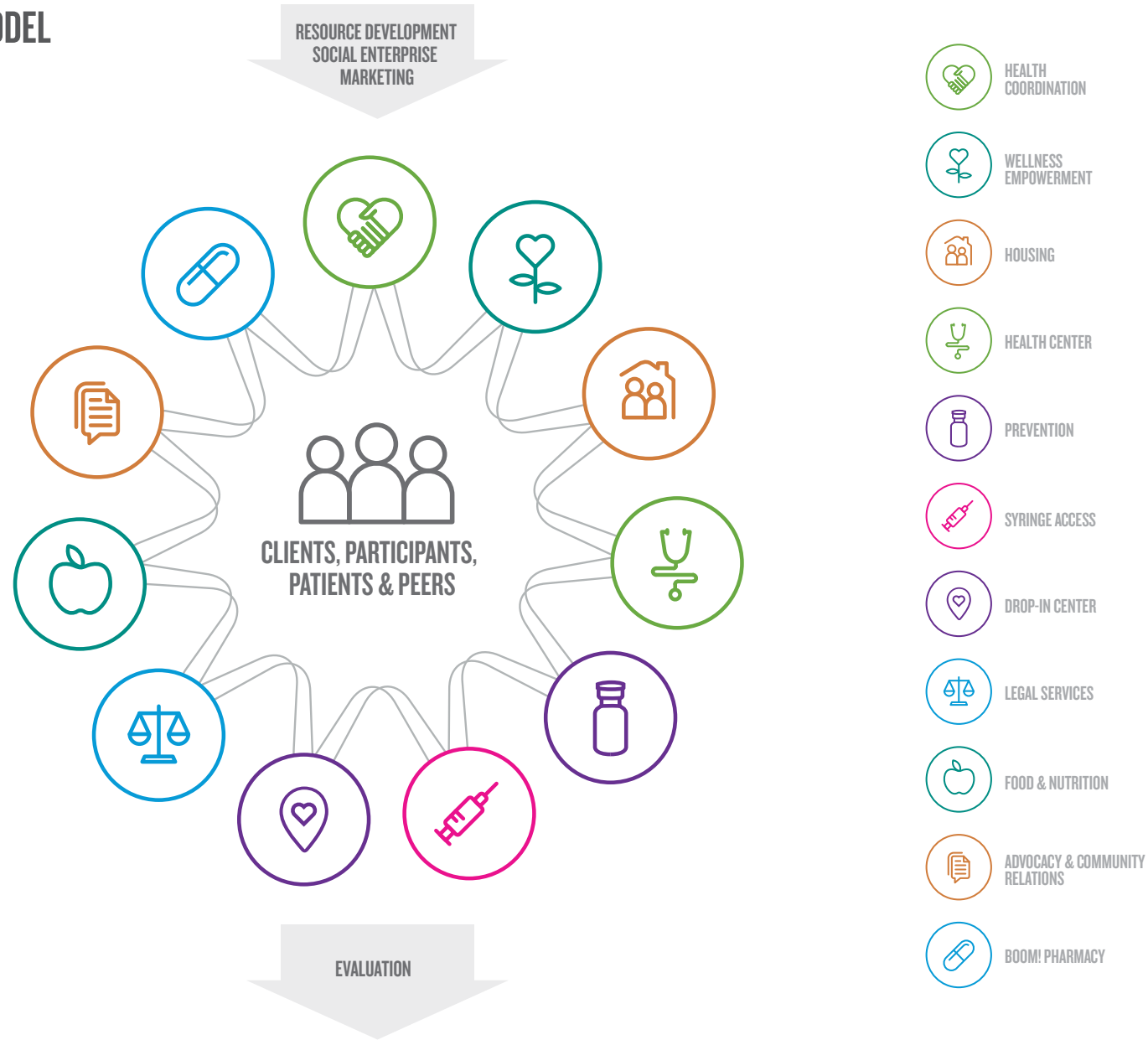
CitiWide Harm Reduction that were not explicitly focused on delivery of HIV care and reporting health outcomes. Funding cuts to core services like food and nutrition services, legal advocacy for housing services and other group level prevention services that typically stabilized clients in order for them to be maintained in care, threatened the very survival and ability for BAS/CitiWide to continue to provide these services to people affected by HIV/AIDS, addiction, homelessness, and/or inadequate food. Both BAS & CitiWide were committed to ensuring that these marginalized populations realize the full potential of scientific advancements, live healthier lives and reduce the burden of chronic disease and poverty in communities throughout the Bronx.

The service integration of BAS/CitiWide through BOOM!Health has provided the right vehicle to realign our mission to be consistent with NHAS, and to ensure that clients/participants achieve better health outcomes. This strategic process allowed both agencies to proactively examine their programs/service portfolio, and identify the changes necessary to further the mission and strengthen their position in the shifting health care environment. There is a clear recognition that in order to continue to grow we must find new ways to adapt and further embrace this paradigm shift.

The major areas of development for organizational change are:

- 1 A strong strategic alliance with a community health center with the ability to explicitly demonstrate health outcomes through a comprehensive care management model that incorporates the nuances of the existing health care environment including NHAS outcomes.
- 2 Reengineer the Strategic Plan to guide the change process, and align the plan with NHAS and include the anticipated impact of paradigm shifts in health care - Medicaid Redesign and the Affordable Care Act; and develop an implementation plan with the necessary timeframes for accomplishing the strategic goals and objectives.
- 3 Seek other opportunities for growth and development including expanding the successful care management model to other chronic diseases and health conditions.
- 4 Secure alternative sources of funding to realize strategic goals, including major donor giving, social enterprise, maximizing third party revenues and fundraising events.

THE BOOM!HEALTH MODEL



Strategic Goals & Priorities

All goals and priorities are intended to be accomplished by fiscal year 2017 (June 30).



HEALTH COORDINATION

GOAL

To ensure effective care management systems that monitor and promote optimal health outcomes.

PRIORITIES

- Expand staff development and training to improve services
- Provide broad-based technology (database and tablets)
- Address medication adherence/compliance
- Develop the systems to maintain and expand syringe access and harm reduction services through Medicaid re-design
- Acquire/develop and implement a comprehensive EMR that can interface with all database systems throughout BOOM!Health and that meets all contractual requirements, including SHINY – and the capability to manage interdisciplinary care planning in real time through the RHIO

OVERALL OBJECTIVES

- Increase the percentage of BOOM!Health participants enrolled in Health Home and accessing, engaged, and retained in medical care by 30% each year

MEASURABLE OBJECTIVES (ANNUAL)

- Increase the number of BOOM!Health’s staff Health Home development opportunities/trainings to effectively provide coordinated health services to participants (including referral protocol, services available, use of database)
 - At least 50% of staff will be trained in the use of EMR system within the first 3 months of implementation
 - At least 75% of staff will be trained in the use of EMR system within the first 6 months of implementation
 - 100% of staff will be trained in the use of EMR system by the first year of implementation
- Improve data sharing methods (increase use of broad-based technology)
 - Increase the percentage of staff using tablets to conduct daily work by 85%
- Acquire a comprehensive Electronic Medical Records system (that meets all contractual requirements, including SHINY – and the capability to manage interdisciplinary care planning in real time through the RHIO)
 - Outreach to 1000 individuals in SROs, shelters, organizations, and other community settings
 - At least 85% of outreach individuals will be enrolled as participants at the Harm Reduction Center
 - HIV testing and counseling to at least 500 high risk individuals
- Achieve a seroprevalence or 2%, or 5 newly identified confirmed HIV positive tests
- Increase the percentage of individuals living with HIV/AIDS receiving initial/re-engagement in HIV medical care to 80%
- Increase the number of individuals living with HIV/AIDS connected to medical care and medication adherence counseling
- Reduce HIV related emergency room visits and hospitalizations
- Increase the percentage of internal (testing, substance use, medical) referrals by 30%
- Increase the percentage of (testing, substance use, medical) referrals received from community based organizations by 10%



DEVELOPMENT OF COMPREHENSIVE BEHAVIORAL HEALTH SERVICES

GOAL

To improve access to behavioral health services and to promote well-being through innovative, empowering programs for all BOOM!Health participants.

PRIORITIES

- To develop systems to expand low-threshold harm reduction services
- To expand mental health services to vulnerable, at-risk participants and become established as a premier organization for emotional wellness.
- To introduce grant-funded complementary and alternative therapies for holistic healing and healthy expression
- Introduce and integrate additional behavioral health services for women throughout BOOM!Health
- Introduce peer led recovery services throughout the Bronx
- Establish an Article 31 Licensed Mental Health clinic that offers the full spectrum of psychotherapy and psychological services for the treatment and recovery of all persons who suffer from mental illness.
- Offer outpatient (non-residential) program, including clinic, continuing day treatment, day treatment, intensive psychiatric rehabilitation treatment, and personalized recovery oriented services (PROS)
- Offer Assertive Community Treatment (ACT) programs.
- Establish Article 32 License to provide outpatient chemical addiction treatment services primarily for opiate dependent persons
 - Offer increased substance use treatment for chemical dependence
- Develop Peer-led recovery services

OVERALL OBJECTIVE

- Increase the number of individuals accessing, engaged, and retained in medical, substance use, and/or behavioral health services at BOOM!Health by 25% each year.

MEASURABLE OBJECTIVES (ANNUAL)

- Outreach to 350 individuals in SROs, shelters, organizations, and other community settings
- Increase the number engaged and retained in health care and behavioral health services by 297
- At least 85% of outreached individuals will be enrolled as participants at the Harm Reduction Center
- Increase the percentage of services/programs available to the Harm Reduction Center's participants by 25%

- Establish complementary and alternative therapies by end of the year (include: recovery, drama, theater, NA/AA, SEP, Acupuncture)
- Increase the percentage of internal referrals by 30%
- Increase the percentage of substance use referrals received from community based organizations by 10%
- Increase the percentage of behavioral health referrals received from community based organizations by 10%
- Increase the percentage of participants engaged in harm reduction services by 25%
- Increase the percentage of participants engaged in behavioral health services by 25%

- Increase the percentage of women engaged in medical and behavioral health services by 25%
- Enrolled participants will have met at least 90% of the goals in their individualized treatment plans
- Increase the percentage of peer-development and peer-led activities by 25%
- Increase the number of peers by 20



DEVELOPMENT OF AN HIV/ HEPATITIS C CENTER OF EXCELLENCE

GOAL

To end HIV/AIDS, HEP C and other related health conditions among high risk populations.

PRIORITIES

- Develop community health mobilization strategies
- Develop the systems to maintain and expand syringe access and harm reduction services through Medicaid re-design

OVERALL OBJECTIVE

- Increase the number of individuals accessing, engaged, and retained in HIV and HCV prevention, care and support services at BOOM!Health by 25% each year

MEASURABLE OBJECTIVES (ANNUAL)

- Increase the number of funding applications written and submitted at the federal, local, foundations level for development of a HIV/HEPATITIS C Center of Excellence
- Increase the number of service contracts (funded applications)
- Purchase HIV/HEP C testing mobile van (2014)
- Outreach to 1000 individuals in SROs, shelters, organizations, and other community settings

- Increase the number of individuals engaged and retained in HIV/HEP C prevention, care and support services by 297.
- At least 85% of outreached individuals will be enrolled as participants at the Harm Reduction Center
- HIV testing and counseling to at least 500 high risk individuals
- HEP C testing to at least 1000 individuals
- Achieve a seroprevalence of 2%, or 5 newly identified confirmed HIV positive tests

- Increase the percentage of individuals living with HIV/AIDS receiving initial/re-engagement in HIV medical care to 80%
- Increase the number of individuals living with HIV/AIDS connected to medical care and medication adherence counseling
- Reduce HIV related emergency room visits and hospitalizations
- Increase the percentage of HEP C positive individuals receiving HEP C medical treatment by 80%
- Increase the percentage of internal (testing, substance use, medical) referrals by 30%

- Increase the percentage of (testing, substance use, medical) referrals received from community based organizations by 10%
- Increase the percentage of participants engaged in harm reduction services by 25%
- Increase the percentage of participants engaged in medical services by 25%



DEVELOPMENT OF A WOMEN'S WELLNESS CENTER

GOAL

To end HIV/AIDS and other related health conditions among women and families.

PRIORITIES

- Establish women's services at the new Wellness Center
- Develop women-focused community health mobilization strategies
- Develop the systems to maintain and expand syringe access and harm reduction services through Medicaid re-design

OVERALL OBJECTIVE

- Increase the proportion of women accessing, engaged, and retained in medical services at BOOM!Health by 20% each year.

MEASURABLE OBJECTIVES (ANNUAL)

- Increase the number of funding applications written and submitted at the federal, local, foundations level for development of a Women's Health Center by 3
- Increase the number of service contracts (funded applications) by 2
- Outreach to 350 women in SROs, shelters, organizations, and other community settings
- Increase the number of women engaged and retained in prevention and health/wellness services by 250.

- At least 85% of outreached women will be enrolled as participants at BOOM!Health
- HIV testing and counseling to at least 250 high risk women
- Achieve a seroprevalence of 2%, or 5 newly identified confirmed HIV positive tests
- Increase the percentage of women living with HIV/AIDS receiving initial/re-engagement in HIV medical care to 80%

- Increase the number of women living with HIV/AIDS connected to medical care and medication adherence counseling
- Reduce HIV related emergency room visits and hospitalizations
- Increase the percentage of internal referrals to women's health/medical services by 30%
- Increase the percentage of women's health referrals received from community based organizations by 10%



DEVELOPMENT OF A YOUTH CENTER (PRIMARILY FOR ADOLESCENT GIRLS AND LGBT YOUTH SERVICES WITH FOCUS ON YOUTH DEVELOPMENT SERVICES)

GOAL

To be the premiere holistic center in the Bronx for youth.

PRIORITIES

- Create drop-in centers for LGBTQ youth and young women with expanded development programming that address economic security. Address all needs in one space at the new Wellness Center!
- Improve health outcomes for youth
- Enhance job opportunities for youth

OVERALL OBJECTIVE

- Increase the proportion of youth/young adults (ages 13 to 29) accessing, engaged, and retained in supportive, medical, substance use, and/or behavioral health services at BOOM!Health by 25% each year.

MEASURABLE OBJECTIVES (ANNUAL)

- Outreach to 500 youth (including LGBTQ and young women) in SROs, shelters, organizations, and other community settings
- At least 85% of outreached individuals will be enrolled as participants of BOOM!Health
- Increase the percentage of services/programs available to young adults (LGBTQ and young women) by 25%
- Increase the percentage of internal referrals by 30%
- Increase the percentage of referrals for youth supportive services received from community based organizations by 10%
- Increase the percentage of youth engaged in medical services by 25%
- HIV testing and counseling to at least 250 high risk youth
- Achieve a seroprevalence of 2%, or 5 newly identified confirmed HIV positive tests
- Increase the percentage of youth living with HIV/AIDS receiving initial/re-engagement in HIV medical care to 80%
- Increase the number of youth living with HIV/AIDS connected to medical care and medication adherence counseling
- Reduce HIV related emergency room visits and hospitalizations
- Improve the sexual health outcomes for youth
- Increase the percentage of at-risk youth participating in healthy decision-making and life skills workshops by 90%
- Increase percentage of youth who are on a clear path to college and career advancement.



NUTRITION SERVICES

GOAL

To provide a broad scope of nutritional services to reduce health disparities related food security and to reduce the risk and incidence of chronic and diet-related illnesses associated with food security.

PRIORITIES

- Expand communal meal programs, pantries and other nutrition services to marginalized populations throughout the five boroughs, particularly those with high levels of food insecurity and diet-related illness.
- Partner with local organizations to broaden the scope of food and nutrition services
- Integrate the Catalyst Kitchen model with expanded food and nutrition services to advance the social enterprise (BOOM!) and develop a rewarding job training program curriculum around food services and healthy eating in the community food services in partnership with The Momentum Project.
- Strengthen The Momentum Project model through full integration with all BOOM!Health programs, services, advocacy and resource development

OVERALL OBJECTIVES

- Increase the percentage of individuals accessing food and nutrition services at BOOM!Health by 25% during the first year, 15% during the second year, and 10% during the third year for a growth of over 50% over the first three years.

MEASURABLE OBJECTIVES (ANNUAL)

- Increase the number of participants who receive nutrition services including counseling by 50% (outcomes -lower BMI, increase fruit/vegetable intake, and reduce or stabilize blood pressure and blood sugar, etc.).
- Increase BOOM!Health's participants knowledge and understanding of nutrition and associated impacts on health (i.e. diabetes, hypertension, medication adherence, lower BMI, increase fruit/vegetable intake)
- Increase the number of food and nutrition-related workshops provided to BOOM!Health participants (including cooking demonstrations, how to shop healthy on a budget, how to cook healthy meals with limited resources.)
- Increase the percentage of internal nutrition assistance and meals referrals by 30%
- Increase the percentage of nutrition assistance referrals received from community based organizations by 15%
- Increase community access to additional external food and nutrition services and programs by 25%
- Integrate the catalyst kitchen model with food and nutrition services to advance the social enterprise strategic priorities and develop a rewarding job training program curriculum around food services and healthy eating in the community.



LEGAL SERVICES

GOAL

To provide a broad scope of legal services to promote the health and well-being of marginalized populations.

PRIORITIES

- Provide legal services for HIV negative individuals without children.
- Provide training for staff and participants.
- Provide low fee legal services.
- Increase capacity to provide legal services related to eligibility for health, housing, nutrition and other social benefits

OVERALL OBJECTIVES

- Increase the percentage of individuals accessing legal services

MEASURABLE OBJECTIVES (ANNUAL)

- Increase the number of non-HIV participants accessing legal services by 50 each year
- Provide BOOM!Health staff training on legal services to effectively provide services/ referrals to participants
- Increase the number of legal services workshops provided to BOOM!Health participants
- Increase the percentage of internal legal referrals by 30%
- Increase the percentage of legal referrals received from community based organizations by 10%



DEVELOPMENT OF HOUSING (BRICK AND MORTAR)

GOAL

To ensure access to quality, safe, affordable housing for the most vulnerable populations in the Bronx.

PRIORITIES

- Develop a plan to provide respite care housing for homeless participants discharged from the ER and inpatient care
- Develop NY/NY III housing for HIV negative active drug users
- Develop transitional housing for homeless participants in need of Hepatitis C treatment
- Establish a brick and mortar sober house

OVERALL OBJECTIVES

- Increase the number of individuals who are accessing supportive services at BOOM!Health and who are placed in permanent housing and by 85%.

MEASURABLE OBJECTIVES (ANNUAL)

- Increase the number of funding applications written and submitted at the federal, local, foundations level for housing by 3
- Increase the number of service contracts (funded applications) by 2
- Outreach to 350 homeless individuals in SROs, shelters, drop-in centers, and other non-traditional settings
- At least 85% of outreach individuals will be enrolled as participants at BOOM!Health
- Increase the number who receive permanent housing by 75.



PEER DEVELOPMENT

GOAL

To ensure a path to economic stability and security for all BOOM!Health participants.

PRIORITIES

- Involve Community Advisory Board (CAB) with development of the BOOM!Health Annual Report
- Engage CAB in development of By-laws that exhibit an integrated CAB structure that involves all BOOM!Health sites
- Prepare peers for the workforce
 - Job training/certifications for homeless participants
 - Enhanced educational opportunities for all BOOM!Health participants
 - BOOM!Health to create living wage jobs for participants
- Provide peer skills assessments.
- Provide skills training
- Development of Peer-Led recovery services
- Partner with local organization to provide training and development activities

OVERALL OBJECTIVES

- Increase the percentage of BOOM!Health participants (youth and adult) who are engaged in and complete peer development/ job skills training by 45%

MEASURABLE OBJECTIVES (ANNUAL)

- Increase BOOM!Health participants' training / development opportunities
- Increase BOOM!Health's participants knowledge of employment/peer/educational opportunities
- Increase the number of participants who participate in peer development/job skills trainings
- Increase the number of participants who complete training programs
- Increase the percentage of peer-development and peer-led activities by 25%
- Increase the number of peers by 20 each year.



SUPPORT SYSTEMS DEVELOPMENT

GOAL

To foster a stable environment of talented, trained staff, state of the art technology and financial systems that provide stakeholders with dependable infrastructure, and with effective and cost-efficient resource management capability.

PRIORITIES

OPERATIONS

- Acquisition and renovation of new building for collocation of health and support services into a new Wellnes Center
- Purchase of mobile outreach units for service delivery (outreach and women's health services)
- Identify and secure a space for catalyst kitchen social enterprise

INFORMATION TECHNOLOGY

- Centralized Intake and Implementation of Electronic

Medical Records-agency-wide

PROFESSIONAL RELATIONS & DEVELOPMENT

- Staff training and competency development (cultural and expertise) to deliver all services

FINANCE

- Financial database to support merged organization
- BUDGET
- REVENUE - (See Resource Development and create budget)
- EXPENSES - (See New Areas, Expansion and Systems Development and create Budget)



SOCIAL ENTERPRISE

GOAL

To ensure sustainable, diverse sources of funding to support BOOM!Health strategic priorities.

PRIORITIES

- BOOM!Cafe and BOOM!Kitchen
- Develop a BOOM!Store to sell BOOM! Products
- Social Media/Website mobilization

OVERALL OBJECTIVES

- Identify, increase and diversify funding resources that focus on entrepreneurship and new partnerships

MEASURABLE OBJECTIVES (ANNUAL)

- Establish the BOOM!Cafe and BOOM!Kitchen utilizing the catalyst kitchen model.
 - Increase BOOM!Health participants' training / development opportunities
 - Create BOOM!Health participants' employment opportunities
 - Explore new partnerships to support and advance the BOOM!Health Model.
- Establish the BOOM!Shop
 - Establish web-based shop to sell BOOM products (t-shirts, hats, etc.)



RESOURCE DEVELOPMENT

GOAL

To ensure access to diversified but sustainable sources of funding to support BOOM!Health's seamless system of prevention and care services and strategic initiatives for the most marginalized populations.

PRIORITIES

- Hold an Annual Fundraising Event, raising \$75,000 in net revenues in 2014, and 25% more each consecutive year.
- Build fundraising infrastructure for private gift giving that includes strategies for major donors, and for a capital campaign, with a goal of raising \$3 million in 3 years to support the new BOOM!Health Wellness Center.
- Hold Fundraising events in 2014, 2015, 2016, raising \$75,000 in net revenues in 2014, and 25% more each consecutive year.
- Private Foundation funding expansion
- Public funding expansion
- Social Enterprise (see previous page)



ADVOCACY & COMMUNITY RELATIONS

GOAL

To influence or change social policies in an effort to promote positive health outcomes and reduce health disparities and discrimination.

PRIORITIES

- Increase BOOM!Health's staff, community-based organizations and community boards knowledge of New York City policies
 - Address the 1) HASA 30% rent cap, 2) Compassionate Care Act, and 3) Stop, Question, and Frisk policies
- › Conduct educational workshops
- › Develop dissemination products (newsletter and social media)
- › Attend coalitions', advisory boards', alliances' meetings
- › Increase participation in city council meetings and policy-related events



MARKETING & COMMUNICATION

GOAL

BOOM!Health to be the premier health and socially impactful organization in the Bronx.

PRIORITIES

- Promote the utilization of websites and newsletter to promote and generate outreach and donor engagement
- Develop an online employment and volunteer application center.
- Release Annual Reports on successes and future plans
- Social Media/Website
 - APP
 - Instagram, Facebook, Twitter, Linked-In
 - Virtual world/game (Second Life)
 - Google ads
 - Create BOOM!Box – email, chat, phone

OVERALL OBJECTIVE

- Increase awareness of BOOM!Health’s array of services throughout New York City

MEASURABLE OBJECTIVES (ANNUAL)

- Conduct internal workshops (education drive) to increase BOOM!Health’s staff knowledge of services
 - Increase internal referrals (details provided in each service area)
- Increase community’s (CBOs) knowledge of BOOM!Health services
 - Increase external referrals (details provided in each service area)

- Increase Advocacy Coalition group membership by 25%
 - Ensure have representation from the Harm Reduction Center, Prevention and Central Office
- Disseminate information on services provided by BOOM!Health
 - Provide updated information on services and activities on website/social media: APP, Instagram, Facebook, Twitter, Linked-In, Virtual world/game (Second Life), Google ads, BOOM!Box – email, chat, phone (anonymous)
 - Establish BOOM!Voices, a community newsletter to increase community’s (CBOs) knowledge of BOOM!Health services

- Increase the number of presentations (on impact of services, policy, and advocacy) conducted at local and national venues by 15
- Increase the number of local and national conferences’ abstracts submitted and accepted by 10



EVALUATION PLAN

GOAL

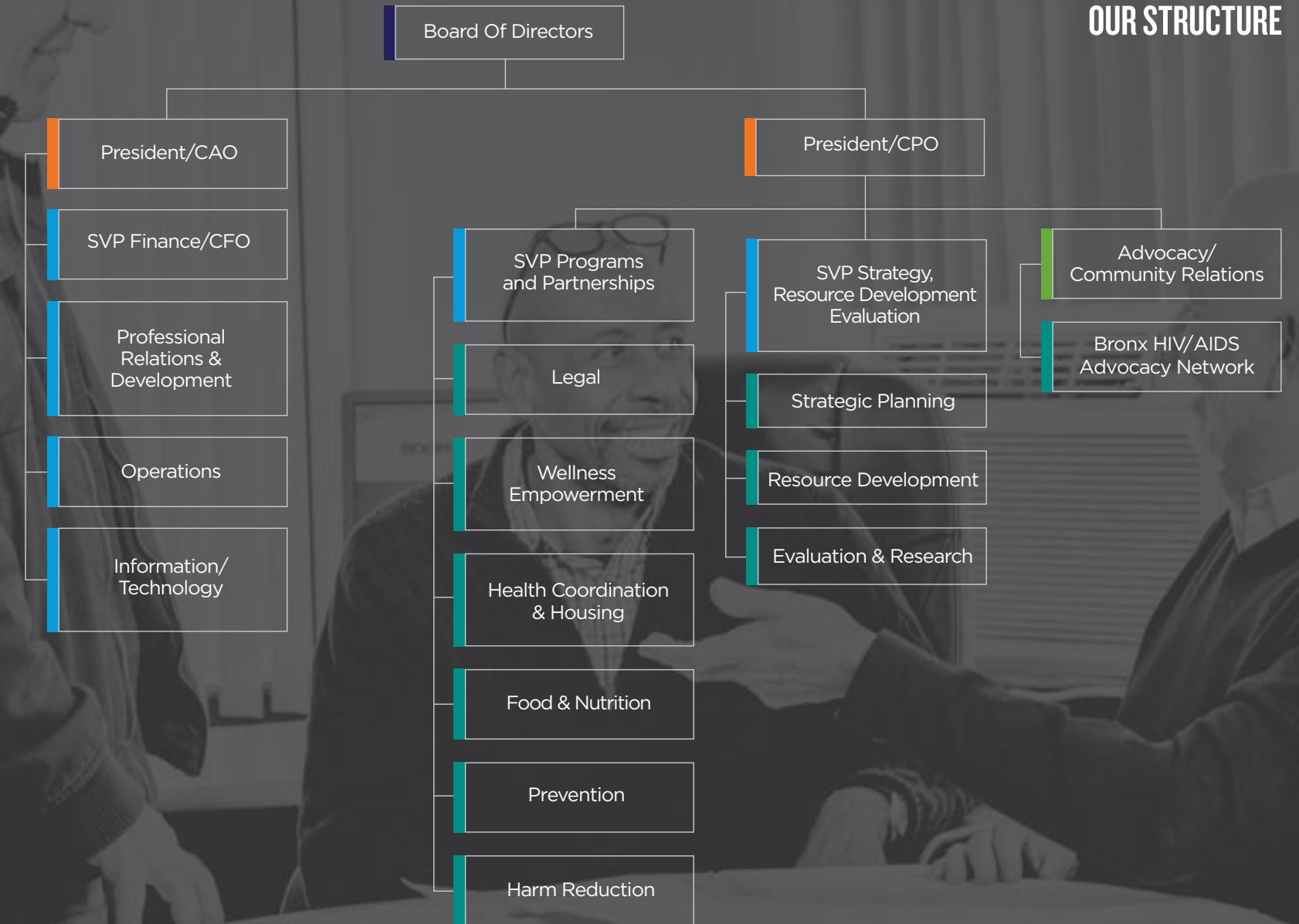
To optimize the impact of BOOM!Health services and strategic initiatives by utilizing an ongoing system for tracking, monitoring and evaluating outputs and outcomes.

PRIORITIES

- Develop an on-going process for review and feedback of the implementation and progress
- Ensure implementation of technology for optimal program performance
- Develop capacity to evaluate adequacy of resources needed to achieve strategic goals and initiatives

Ongoing monitoring and evaluation of the Strategic Plan implementation process will involve ensuring program alignment with the vision and mission; developing tools and systems for tracking Strategic Plan progress and outcomes; and achievement of resource development goals. The following represents the broad impact and outcome measures for each strategic priority. The detailed objectives can be referenced in the Evaluation Plan.

OUR STRUCTURE

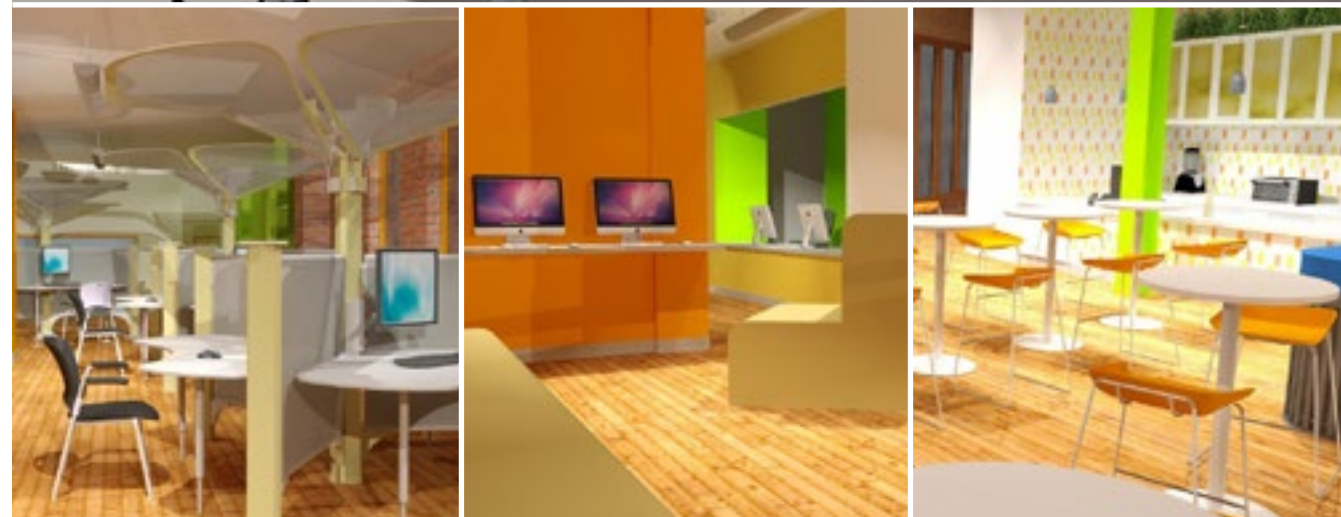


Wellness Center

COMING IN 2015

3144 3rd Ave
Bronx, NY 10451

The Wellness Center will have an emphasis on the needs of women, youth, and the LGBTQ community. A health center, pharmacy and BOOM!Cafe will be anchored by holistic services for Bronx residents.



BOOM!Health has three unique offices in the Bronx, NY

📍 CENTRAL OFFICE



540 East Fordham Rd
Bronx, NY 10458

📍 HARM REDUCTION CENTER



226 East 144th St
Bronx, NY 10451

📍 PREVENTION CENTER



953 Southern Blvd
2nd Floor
Bronx, NY 10459

www.boomhealth.org
718.295.BOOM

OUR CORE VALUES

Non-Judgmental
Client/Participant Centered
Integrity
Holistic Health/Harm Reduction
Advocate for Social Change
Compassion
Innovative
Inspiring/Empowered
Mission-Driven
Accountable

Special thanks to Candia Richards-Clarke, Sr. Vice President for Strategy Resource Development and Evaluation – primary contact for the Strategic Plan (crichards-clarke@boomhealth.org); Robert Cordero, President/Chief Program Officer; José Davila, President/Chief Administrative Officer; Dr. María Cabán, PHD, Director of Evaluation & Research; Argene Carswell, Consultant, BOOM!Health Senior Leadership, staff and peers for their contribution to this plan; James Harris, Health Educator at the BOOM!Health Prevention Center. Cover photo by Florence Montmare, All other photography shot by Jose Figueroa (Individuals gave permission for use of all photos).